SHOW.CO'S
LAUNCHING YOUR SINGLE
checklist

- **Register with your local Performing Rights Organization (PRO)**

- **Prepare your online profiles**
  - *Social Media (Facebook, Twitter, Instagram etc.)*
  - *Website*
  - *Email Signature*
  - *Bio*

- **What are your goals?**

- **Service your single to all of your relevant platforms:**
  - *Spotify*
  - *iTunes*
  - *SoundCloud*
  - *Pandora*
  - *Deezer*
  - *BandCamp*

- **Activate Online:**
  - Show.co Email for Download Campaign
  - Show.co Secure Audio Campaign
  - Promote on Social Media
  - Activate Mailing List
  - Ask your fans to share

www.show.co
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